

ORDER



Orders Order / Rev: 105689
 Alt Order #: _____
 Product Desc: State Senate - Jeopardy
 Estimate: _____
 Flight Dates: 09/18/12 - 10/25/12 Primary AE: Kevin Goodell
 Original Date / Rev: 08/20/12 / 09/19/12 Sales Office: VEGS
 Order Type: GENERAL Sales Region: Local

Agency Name: Benny for Nevada
 Buying Contact: _____ Billing Type: Cash
 Billing Contact: _____ Billing Calendar: Broadcast
 1930 Village Center Cir. Billing Cycle: EOM/EOC
 Las Vegas, NV 89134 Agency Commission: 15%

Advertiser Name: Benny for Nevada -Revised
 Demographic: A25-54 New Business Thru: _____
 Product Codes: PLC09 Order Separation: 00:05:00
 Priority: SELECT PRIORITY CODE Advertiser External ID: _____
 Revenue Codes: POLITICAL/AGY, PCAN, GEN Agency External ID: _____

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	3	\$1,475.00	\$1,253.75	September 2012	3	\$1,475.00	\$1,253.75	0.00
10/01/12	10/25/12	5	\$2,000.00	\$1,700.00	October 2012	5	\$2,000.00	\$1,700.00	0.00
					Totals	8	\$3,475.00	\$2,953.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/18/12	09/26/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$375.00	0.00	NM		3	\$1,475.00
		Start Date	End Date	Weekdays		Spots/Week	Rate								
		Week: 09/17/12	09/23/12	-TW----		2	\$375.00	0.00							
		Spot	Ch	Date Range	Description	Start/End Time									
		1	KSNV	09/17/12-09/23/12	M-F Jeopardy	630-7pm									
		See MG 1.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
		2	KSNV	09/17/12-09/23/12	M-F Jeopardy	630-7pm									
		See MG 1.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
		5	KSNV	09/19/12-09/19/12	M-F Jeopardy	630-7pm									
		MG for 1.2,1.1 Week: 09/24/12 09/30/12 -TW----													
						2	\$375.00	0.00							
N 2	KSNV	10/17/12	10/24/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$400.00	0.00	NM		5	\$2,000.00
		Start Date	End Date	Weekdays		Spots/Week	Rate								
		Week: 10/15/12	10/21/12	--WT---		2	\$400.00	0.00							
		Week: 10/22/12	10/28/12	MTW----		3	\$400.00	0.00							

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KSJV